

BLTFOOD



ferfry

PRODUCT   
CATALOGUE

[bltfood.com.tr](http://bltfood.com.tr)

ABOUT US

## FROM FARMLAND TO DELICIOUS MOMENTS

# QUALITY YOU CAN TRUST.

Founded in 1993, the Bulut Group has grown into a diversified industrial organization operating across textiles, agriculture, energy, and food production.

Established in 2014, BLTFOOD Frozen Food delivers reliable, high-quality frozen food solutions for retail, foodservice, and private label partners. With strong agricultural sourcing, modern production facilities, and strict quality standards, BLTFOOD supplies products under its brands FerFry, FerFrost, FerChef, and FerFood, as well as customized private label solutions.



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SUCCESS

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PRODUCT

FERFRY  
PREMIUM

FERFRY  
CLASSIC PLUS

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FERFRY  
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TAKEAWAY AND  
DELIVERY



# BLTFOOD YOUR PARTNER IN SUCCESS

## CRAFTING CULINARY SUCCESS TOGETHER

Welcome to **BLT Food Services**. We work alongside chefs and foodservice professionals to help them deliver outstanding dishes, every service, every day. **BLTFOOD** is built to support creativity in the kitchen with reliability behind the scenes.

## PARTNERS' PROFIT MAXIMIZATION

By combining consistent quality with efficient production, we help kitchens control food costs, reduce waste, and protect their margins — even in high-volume service environments.

## FLAVORS AND VARIETY FOR EVERY KITCHEN

From crispy golden fries for casual dining to premium fry cuts for fine kitchens, our products are designed to support different menus, plating styles, and culinary concepts.

## TRANSFORM YOUR KITCHEN WITH EFFORTLESS EFFICIENCY

Pre-cut, pre-fried, and IQF frozen, our products save prep time, reduce labor, and deliver the same perfect result in every batch — so your team can focus on cooking, not preparation.

## ETHICAL PRACTICES AT OUR CORE

We believe great food starts with responsible sourcing and honest partnerships — from the farmers who grow our potatoes to the chefs and consumers who enjoy them. We are committed to ethical business practices across every step of our supply chain.

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# OUR PRODUCT

BLTFOOD offers a diversified frozen food portfolio designed to serve the full spectrum of foodservice, retail, and private label markets. Our brands are structured to meet different quality, performance, and pricing needs — all backed by the same production excellence.

## DID YOU KNOW?

To produce 1 kg of frozen French fries, approximately 2.5 kg of fresh potatoes are carefully selected, peeled, cut, blanched, pre-fried, and IQF frozen.

FerFry

### Premium Choice Classic Plus Choice Chef Choice

Our flagship frozen potato brand, offering premium, classic, and chef-grade French fries for restaurants, QSRs, catering operations, and retail channels.

FerFrost

### Star Choice Fine Choice Mom Choice

A versatile frozen vegetables and frozen food line developed for high-volume foodservice and distribution channels, delivering consistent quality and reliable supply.

FerChef

Designed for professional kitchens, FerChef focuses on operational efficiency, portion control, and cost-effective solutions without compromising on taste or performance.

FerFood

Our value-oriented range, created to support bulk buyers, private label programs, and emerging markets with competitive and dependable frozen food solutions. All BLTFOOD brands are produced under the same quality control, food safety, and export standards — ensuring reliability and consistency across every segment.

FUNNY

FerFry

### Crispy Snacks & Appetizers

FerFry **FUNNY** is BLTFOOD's playful and high-margin snack range, developed for fast food, casual dining, cafés, and family-oriented restaurants.

This line includes popular crowd favorites such as:

- Crispy Onion Rings
- Golden Mozzarella Sticks
- Breaded Cheese Snacks
- Coated appetizers and finger-food products

FUNNY

FerFry

### KIDS CLUB

FerFry FUNNY Kids Club is designed to bring fun, flavor, and excitement to children's menus. With crispy, bite-sized, and easy-to-eat snacks, this range helps restaurants create attractive kids' meal combos while increasing family dining appeal.

Fun shapes, golden coatings, and kid-friendly portions make FerFry FUNNY the perfect choice for kids' menus, party packs, and family dining concepts.

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GO FURTHER IN  
**DELIVERY**  
WITH NO  
COMPROMISE

**SUPERIOR**  
PERFORMANCE  
OFF PREMISE

STAYS CRISPY UP  
**TO 20 MINS IN A**  
DELIVERY BAG



**80%**  
WOULD ORDER  
MORE FRIES  
IF THEY CRISPY

Introducing Ferfry Premium, the revolutionary restaurant fry that goes further in delivery with no compromise. Thanks to its innovative, invisible batter, these fries retain their heat and crispiness which help you expand your delivery horizons.

Elevate customer satisfaction and loyalty while boosting your profits.



CRISPINESS FOR  
**20 MINUTES**  
CRISPINESS FOR

Extra holding time means:

- ✓ Customer satisfaction
- ✓ Extended delivery zone
- ✓ Increased order rate



Ferfry Premium Skin-On  
9mm Crinkle Cut Fries

3 min / 175°C  
11 min / 200°C  
5x2.5 kg



Ferfry Premium  
9mm Crinkle Cut Fries

3 min / 175°C  
11 min / 200°C  
5x2.5 kg



Ferfry Premium Skin-On  
7mm Thin Cut Fries

3 min / 175°C  
11 min / 200°C  
4x2.5 kg



Ferfry Premium  
7mm Thin Cut Fries

3 min / 175°C  
11 min / 200°C  
4x2.5 kg



Ferfry Premium Skin-On  
9mm Straight Cut Fries

3 min / 175°C  
11 min / 200°C  
5x2.5 kg



Ferfry Premium  
9mm Straight Cut Fries

3 min / 175°C  
11 min / 200°C  
5x2.5 kg



Ferfry Premium  
9x18mm Steak Cut Fries

4 min / 175°C  
11 min / 200°C  
5x2.5 kg



Ferfry Premium  
1/8Wedge Cut Fries

4 min / 175°C  
11 min / 200°C  
6x2.5 kg

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TRUE  
**PATATO**  
SEED



INCREASE IN  
**OPERATING**  
PROFIT



IDEAL FOR  
**TABLE**  
SERVICE



Ferfry Classic Plus  
7mm Thin Cut Fries

3 min / 175°C  
 11 min / 200°C  
 4x2.5 kg



Ferfry Classic Plus Skin-On  
9mm Straight Cut Fries

3 min / 175°C  
 11 min / 200°C  
 5x2.5 kg



Ferfry Classic Plus  
9mm Straight Cut Fries

3 min / 175°C  
 11 min / 200°C  
 5x2.5 kg



Ferfry Classic Plus  
9x18mm Steak Cut Fries

4 min / 175°C  
 11 min / 200°C  
 5x2.5 kg



Ferfry Classic Plus  
1/8 Wedge Cut Fries

4 min / 175°C  
 11 min / 200°C  
 6x2.5 kg



Ferfry Classic Plus Skin-On  
Crinkle Slices Fries

3 min / 175°C  
 11 min / 200°C  
 5x2.5 kg



Ferfry Classic Plus  
Skin-On Slices Fries

3 min / 175°C  
 11 min / 200°C  
 5x2.5 kg



Ferfry Classic Plus  
Rustic Slices Fries

3 min / 175°C  
 11 min / 200°C  
 5x2.5 kg

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INCREASE  
**MENU**  
OFFERING



REMOVES  
TIRESOME  
**PREP-WORK**



IDEAL FOR  
**TABLE**  
SERVICE



Ferfry Chef Solutions  
9mm Straight Cut Fries

3 min / 175°C  
11 min / 200°C 5x2.5 kg



Ferfry Chef Solutions  
10mm Straight Cut Fries

3 min / 175°C  
11 min / 200°C 5x2.5 kg



Ferfry Chef Solutions  
11mm Straight Cut Fries

3 min / 175°C  
11 min / 200°C 5x2.5 kg



Ferfry Chef Solutions  
12mm Straight Cut Fries

4 min / 175°C  
11 min / 200°C 5x2.5 kg



Ferfry Chef Solutions  
1/8 Wedges Cut Fries

4 min / 175°C  
11 min / 200°C 6x2.5 kg



Ferfry Chef Solutions  
10mm Cube Cut Fries

3 min / 175°C  
11 min / 200°C 5x2.5 kg



Ferfry Chef Solutions  
20mm Cube Cut Fries

3 min / 175°C  
11 min / 200°C 5x2.5 kg

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INCREASE MENU OFFERING



ON-TREND INGREDIENTS



CREAT FOOD + DRINK PAIRING



KIDS CLUB



Ferfry Funny Onion Rings Breaded Appetizers

2 min / 175°C  
11 min / 200°C  
6x1.5 kg



Ferfry Funny Mozzarella Sticks Breaded Appetizers

2 min / 175°C  
11 min / 200°C  
12x1.0 kg



Ferfry Funny Croquetes Roll Battered Appetizers

2 min / 175°C  
11 min / 200°C  
12x1.0 kg



Ferfry Funny Croquetes Ball Battered Appetizers

2 min / 175°C  
11 min / 200°C  
12x1.0 kg



Ferfry Funny Cheddar Ball Breaded Appetizers

2 min / 175°C  
11 min / 200°C  
12x1.0 kg



Ferfry Funny Jalapeno Ball Breaded Appetizers

2 min / 175°C  
11 min / 200°C  
12x1.0 kg

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## FRY SLEEVE

Many restaurants already use fry sleeves for to-go orders. Here's how to pack them in a way that delivers on both safety and the best eating experience.

1

Insert napkin into sleeve all the way to the bottom.



2

Leave enough material to fold napkin over the top of the fries



3

Insert fries and fold napkin over the top.



4

Place fry sleeve upright on top of any burgers or sandwiches in the bag. Roll and seal the bag top for secure travel.



## CLAMSHELL

Clamshells are another popular to-go container that you might already be using. Keep guests safe and fries crispy with this simple packing technique.

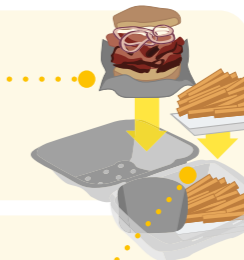
1

Use a knife to carefully cut three holes (not slits) in the top and in each of the sides (15 total).



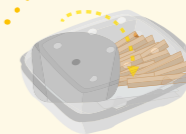
2

Wrap burger or sandwich in foil to retain its heat.



3

Place food in the container with a napkin under fries to help absorb moisture.



4

Close lid to retain heat and place clamshell in bag. Roll and seal the bag top for secure travel.

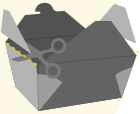


## FOLDED CARTON

If your restaurant is already using folded paper cartons, utilise this packaging strategy to maximize safety and heat retention.

1

Remove the two side flaps to allow the carton to vent.



2

Insert a napkin inside the carton to absorb moisture before inserting food.



3

Wrap burger or sandwich in foil to retain its heat. Place food in the carton.



4

Wrap burger or sandwich in foil to retain its heat. Place food in the carton.



5

Place in bag with additional napkins to further absorb moisture. Roll and seal the bag top for secure travel.



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# STORAGE + COOKING INSTRUCTIONS

## Frozen Potato Products (FerFry & FerFry FUNNY)

All BLTFOOD frozen potato products must be stored frozen at  $-18^{\circ}\text{C}$  or below. Do not store in a refrigerator. If the product becomes thawed, it should be used immediately. For food safety and quality reasons, do not refreeze thawed products.

## Frozen Vegetables & Other Frozen Foods (FerFrost, FerChef, FerFood)

All BLTFOOD frozen vegetable and frozen food products must be stored frozen at  $-18^{\circ}\text{C}$  or below. Do not store in a refrigerator. If the product becomes thawed, it should be used immediately. Do not refreeze once thawed.

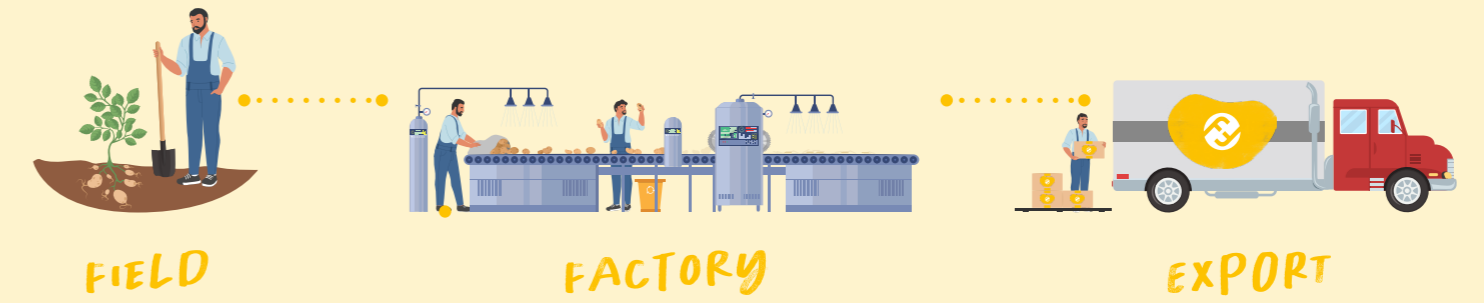
## Cooking Instructions

For best results, please always follow the cooking instructions on the product packaging or specification sheet, as cooking time and method may vary depending on product type, cut, and coating



# DISCOVER OUR LOCAL RANGE

BLTFOOD's frozen products are rooted in local agriculture and built on long-term partnerships with farmers, growers, and processors. From field to freezer, every step is designed to deliver quality, reliability, and trust to our customers.



**GROWN LOCAL, LOVED GLOBAL**  
Our potatoes are grown in Türkiye's most fertile farming regions and processed locally in our modern production facilities.



**A LEADING POTATO PROCESSOR**  
BLTFOOD is a specialized processor serving the Middle East, Africa & beyond.



**GENERATION TO GENERATION**  
We build long-term relationships with farmers securing quality year after year.



**GROWERS & FARMERS AT THE CORE**  
Our growers are at the heart of our business - from farm to freezing.



# TOGETHER FOR SUSTAINABLE FOOD

RESPONSIBLE SCALE CONTROLLED IMPACT  
FUTURE-READY FOOD BUILT SUSTAINABLY  
INDUSTRIAL RESPONSIBILITY



**SOLAR  
ENABLED**

LOW CARBON OPERATION  
EMISSIONS CONTROLLED  
ENERGY OPTIMIZED  
CO2 REDUCTION TARGET



**ZERO  
WASTE GOAL**

TOTAL UTILIZATION  
PROCESS EFFICIENT  
RESOURCE OPTIMIZED  
NO MATERIAL LOSS



**SMART  
PACKAGING**

PACKAGING OPTIMIZED  
CIRCULAR MATERIALS  
READY FOR REUSE  
SUSTAINABLE FORMAT



**FROM FIELD  
CONTROLLED**

INDUSTRIAL QUALITY  
SUPPLY CHAIN READY  
DELIVERY READY  
BUILT FOR FOODSERVICE

SEASON 2026/01

SKU	Product Description	Pack. Weight	40ft Box Weight	100x120 Pallet/Box	Truck Box Weight	80x120 Pallet/Box
8685159000037	Ferfry Premium Skin-On 9mm Crinkle Cut Fries	2500gr	10kg	100	12,5kg	63
8685159000044	Ferfry Premium 9mm Crinkle Cut Fries	2500gr	10kg	100	12,5kg	63
8685159000051	Ferfry Premium Skin-On 7mm Thin Cut Fries	2500gr	10kg	100	10kg	54
8685159000068	Ferfry Premium 7mm Thin Cut Fries	2500gr	10kg	100	10kg	54
8685159000075	Ferfry Premium Skin-On 9mm Straight Cut Fries	2500gr	10kg	100	12,5kg	63
8685159000006	Ferfry Premium 9mm Straight Cut Fries	2500gr	10kg	100	12,5kg	63
8685159000082	Ferfry Premium 9x18mm Steak Cut Fries	2500gr	10kg	100	12,5kg	63
8685159000099	Ferfry Premium 1/8 Wedge Cut Fries	2500gr	10kg	100	15kg	63
8685159000105	Ferfry Classic Plus 7mm Thin Cut Fries	2500gr	10 kg	100	10kg	54
8685159000112	Ferfry Classic Plus Skin-On 9mm Straight Cut Fries	2500gr	10 kg	100	12,5kg	63
8685159000013	Ferfry Classic Plus 9mm Straight Cut Fries	2500gr	10 kg	100	12,5kg	63
8685159000129	Ferfry Classic Plus 9x18mm Steak Cut Fries	2500gr	10 kg	100	12,5kg	63
8685159000136	Ferfry Classic Plus 1/8 Wedge Cut Fries	2500gr	10 kg	100	15kg	63
8685159000143	Ferfry Classic Plus Skin-On Crinkle Slices Fries	2500gr	10 kg	100	12,5kg	63
8685159000150	Ferfry Classic Plus Skin-On Slices Fries	2500gr	10 kg	100	12,5kg	63
8685159000167	Ferfry Classic Plus Rustic Slices Fries	2500gr	10 kg	100	12,5kg	63
8685159000020	Ferfry Chef Solutions 9mm Straight Cut Fries	2500gr	10kg	100	12,5kg	63
8685159000174	Ferfry Chef Solutions 10mm Straight Cut Fries	2500gr	10kg	100	12,5kg	63
8685159000181	Ferfry Chef Solutions 11mm Straight Cut Fries	2500gr	10kg	100	12,5kg	63
8685159000198	Ferfry Chef Solutions 12mm Straight Cut Fries	2500gr	10kg	100	12,5kg	63
8685159000204	Ferfry Chef Solutions 1/8 Wedges Cut Fries	2500gr	10kg	100	15kg	63
8685159000211	Ferfry Chef Solutions 10mm Cube Cut Fries	2500gr	10kg	100	12,5kg	63
8685159000228	Ferfry Chef Solutions 20mm Cube Cut Fries	2500gr	10kg	100	12,5kg	63

BLTFOOD.



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BLTFOOD GIDA SANAYİ VE  
TİCARET ANONİM ŞİRKETİ

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